

Centre for Excellence in Leadership and Professional Learning



The following is a summary of the Key Aim and Objectives of the CETL. These provide the blueprint from which annual operational plans are developed and reviewed by the CETL team, working through the CETL Management and Steering and Advisory Group.

Key Aim

The overarching aim of the CETL is to develop existing innovative approaches to work-related learning within the subject areas of sport, exercise, dance and physical activity in order to enhance students' vocational, leadership and entrepreneurial skills.

In developing curriculum approaches that promote good learning for good employability, the CETL's primary aim will be to enable students to become 'leading learners', who are also 'learning to lead'.

Key Objectives

Key Objective 1: Students

To place the development of students as 'leading learners, learning to lead' at the heart of all CETL activity

To achieve this the CETL will:

- Develop curriculum models of work-related learning that will enhance students' employability, leadership and entrepreneurship skills
- Develop new 'state of the art' learning spaces (Leadership & Community Learning & Health, Activity & Human Performance facilities) that will enable students to expand their applied knowledge and practical skills in an interactive, work-related environment
- Develop and implement strategies for how students will be involved in the CETL and for how the 'student voice' will be heard.

Key Objective 2: Curriculum

To develop the CETL as an institutional learning & teaching initiative to ensure synergy with, and inform the development of, the university's strategic goals for work related learning in the context of the LJM U Learning, Teaching and Assessment (LTA) strategy.

To achieve this the CETL will:

- Contribute to, and inform the development of, the curriculum goals of LJM U Plus (Graduate Skills and Work Related Learning within programmes) and the development of enhanced extra-curricular World of Work (WoW) skills
- Develop exemplars and distinctive models of applied learning that link theory to 'real world' practice and that have potential for cross-discipline transferability
- Work within the CETL, across the university and externally to support developments in work-related learning and to disseminate 'best' practice in ways that encourage the transfer and adoption of effective practice
- Develop through key partnerships an interactive student learning environment that will provide a hotbed of work-related activity within the curriculum
- Develop and evaluate approaches to student learning in distinct educational and scientific settings
- Promote and support a culture of research and scholarship within the CETL.

Key Objectives

Key Objective 3: The Wider Community

Build on existing community, industry, business and higher education partnerships to promote applied learning linked to 'real world' practice and knowledge transfer into and out of the university

To achieve this the CETL will:

- Work with partner organisations to further develop applied work-related activity within the curriculum
- Contribute to enhanced local provision in sport, dance and health-related areas
- Work with partner organisations, students and staff to promote physical activity, health and fitness for members of the community whatever their age, ability, ethnicity or gender
- Develop lifelong learning models through opportunities provided by organisations dedicated to performance enhancement and the pursuit of healthy, creative and active lifestyles
- Develop and implement a CETL dissemination strategy that will impact on LJMU staff, the wider Higher Education community and external organisations.

Key Objective 4: Staff

To involve and support staff as learners in their own right, and as leaders of learning, in developing and implementing employability, leadership and entrepreneurship within the curriculum

To achieve this objective the CETL will:

- Provide support for curriculum and staff development linked to the CETL's objectives
- Provide support for staff in developing teaching informed by research and for evaluating impact on the student experience
- Place an emphasis on promoting reflective collaborative enquiry, within the CETL, the institution and externally with other CETLs
- Explore opportunities for developing and delivering CPD programmes for staff within and external to the university
- Align CETL activities with institutional Human Resources & Learning, Teaching and Assessment reward and recognition strategies and develop long-term and sustainable mechanisms for recognising and rewarding excellence in learning and teaching.

Key Objective 5: Management and Organisation

To establish effective structures and processes for ensuring that the CETL delivers its operational objectives

To achieve this objective the CETL will:

- Establish structures and processes for managing and supporting the CETL at local and institutional levels
- Develop a culture of reflective practice and regular periodic review
- Develop, implement and review a CETL research and evaluation strategy that will focus on the CETL's impact on students, staff and the wider learning community
- Monitor and audit CETL outcomes and progress through the CETL Management and Steering and Advisory Group and through institutional financial systems for tracking expenditure
- Develop a strategy to embed and sustain the CETL and its activities in the longer term.